



## NOTES FROM THE 2013 ASA NATIONAL CONFERENCE

Mick and Mary recently returned from Aging in America 2013, the annual conference of the American Society on Aging (ASA). The conference is the largest, oldest and most comprehensive of its kind in America, and Mick and Mary have become mainstays over the past few years, both as presenters and pupils.



AACM teamed with Byron Cordes (pictured left) to present “Developing and Maintaining Financial Viability of a Geriatric Care Management Practice.” Byron is a former President of the National Association of Professional Geriatric Care Managers (NAPGCM) and a longtime friend of AACM. Mick and Mary also debuted another presentation, “Patient Safety Science in the Hands of Patient Advocates.” Both presentations were extremely well received. If you would like copies of either presentation, contact one of our offices.

One of the true joys of attending the ASA conference is the opportunity to hear from some of the most highly regarded thought leaders in the field of aging. Mick and Mary had the pleasure of attending a keynote presentation by Dr. Ken Dychtwald. Dr. Dychtwald is a true guru and one of the most important thinkers today when it comes to the issues and implications of aging in our society.



Dr. Dychtwald is the founder of Age Wave, a private consulting firm that guides Fortune 500 companies about product and service development for boomers and older adults. He has spent decades researching how we view aging as well as the impact of increased longevity on an aging population. His work has focused on the financial, lifestyle, healthcare and marketing implications of the “longevity revolution.”

A recording of Dr. Dychtwald’s presentation at the conference has become available online. In fact, the opportunity to share the link with our readers was the true impetus for creating this communication. The scope of Dr. Dychtwald’s presentation is not limited to academia or to those who work in an aging-related field. We believe that the perspective offered by Dr. Dychtwald will challenge and inform how you think about retirement and how you plan for the future, both professionally and personally. He is an articulate and engaging speaker, and we recommend you set aside 40 minutes of your time to watch his presentation on

**“Transforming Retirement”**

Accountable Aging Care Management is an eldercare consulting and care management firm.

Accountable Aging is a single source for older adults and their families to attain knowledge, resources and on-going assistance with the challenges related to aging or caring for an elder loved one. We serve older adults in Austin, Dallas, San Antonio and the surrounding areas.